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现当代社会理论
2022 年春
周四晚 6: 30-9: 45
研究生楼 103

课程介绍

根据美国社会学家弗雷格斯坦(Neil Fligstein)的说法,社会学理论是一门很难教的课程,不同老师可以选择他们认为重要的进行讲授,选择他们喜欢的而忽略他们认为不相关的内容。在以理论见长的伯克利社会学系,布洛维(Burawoy)和弗雷格斯坦的理论课程内容几乎是没有重叠的。研究生课程只有八周,时间有限,本课程所选择的内容基于以下考虑:第一周首先要思考讨论的问题有,理论是什么?理论的目的是什么?社会学家理解的理论有哪些类型?理论和社会学话语是什么关系?话语、理论背后的文化、政治是什么?如何理解、运用和批判西方社会学理论?如何立足中国大地发展社会学理论?如何提升写文章的理论深度?然后接下来的7周将讨论戈夫曼(拟剧论、污名理论和框架分析)、贝克的风险社会理论、吉登斯结构化理论、布迪厄的文化资本、场域理论,社会网络分析和制度主义理论。第一周的问题会贯穿在具体理论的学习中。具体理论的文献中既有经典的理论文章,也有理论应用的实证文章。

本课程的目的在于提升学生批判性地运用理论分析和研究社会现象的能力,激发学生发展自己研究课题和建构自身理论的想象力和冲动。课程讲授语言主要是中文。

Course description:

According to American Sociologist Neil Fligstein, teaching theory is a difficult task. Individual faculty members can choose what they think is important to teach. They can

choose texts that they like and ignore texts they do not deem relevant. Berkeley sociology is strong in theory, however, the theory courses taught by Burawoy and Fligstein are almost complete different. We have eight weeks, due to time limitation, the texts chosen for this course are out of the following consideration. In the first week we will discuss several questions, what is theory? what is theory for? What do sociologists mean by theories? What is the relationship between the theories and sociological discourse? What are the culture and politics behind the theories and discourse? How to understand, use and criticize Western sociological theories? How to take a foothold in China to develop sociological theories? How to theorize an academic paper? In the following seven weeks the course will introduce and discuss the following theories, including Goffman's theory (dramaturgical theory, stigmatizing theory and framework analysis), Beck's risk society theory, Giddens' structuration theory, Bourdieu's theory (cultural capital, and field theory), social network analysis and institutional theory. The questions in the first week will go through the study of each theory. The texts include classical theories and empirical papers which applied those theories in research.

This course aims to improve students' ability in applying the theories to analyze social phenomenon and do social research in a critical way, and inspire students' impulse and imagination in developing their own research projects and theories. This course will be mainly taught in Chinese.

课程要求和评价

希望同学们课前完成当周要求的必读文献和至少两篇推荐阅读，带着思考和问题到课堂。

课堂参与：**15%**，鼓励积极发言。可能随机抽取学生发言，无故缺席两次整个课程按退课处理，计分为0；允许请假1次。

作业：

小组作业：全班随机分成7组，各负责除第一周之外7周中一周的所有阅读文献，进行简单总结，重点评论哪些内容使你信服有启发，哪些内容有困感觉得需要讨论，哪些内容觉得有欠缺以及为什么，如何运用该理论以及如何进一步发展该理论等，3000-4000字。无需ppt展示，课堂会随机提问口头汇报阐述相应内容。

占比**20%**

个人作业：每人自主选择除第一周和小组作业之外6周中的2周内容，写2篇reading responses, 每篇占比**10%**。1000字以内，需要涉及必读文献和2篇推荐阅读文献，主要是谈对文献的疑惑、问题和运用发展思路。

周四上课前的**周三中午12点之前**上传到学在浙大课程群。

期末论文：

占比**45%**，4500-6000字。

期末论文可以选用以下方式之一：a, 选取本学期的某个理论，结合自己感兴趣的研究，写一篇研究设计； b, 围绕本学期的某个理论，结合相关研究，探讨其不足和需要向前推进之处； c, 选取本学期2-3位理论家，比较分析各位的相同之处和不同之处。递交时间：课程结束后第三个周三中午12点。

论文、作业需要引用规范，严禁抄袭，一旦发现将予以严惩。

每周阅读讨论文献

第一讲 何为社会学理论以及社会学本土化之争

必读：

Abend, G. 2008 "The meaning of 'theory'", *Sociological theory*, pp. 173-199.

赵鼎新，2018 《从美国实用主义社会科学到中国特色社会科学——哲学和方法论基础探究》，《社会学研究》，

推荐阅读：

1, Burawoy, M. 2005 "For public sociology", *ASR* pp.4-28

2, Turner, B. 1990 "The two faces of sociology: Global or national", *Theory, culture & society*, pp.343-358

- 3, 谢宇, 2018 《走出中国社会学本土化讨论的误区》, 《社会学研究》,
- 4, 边燕杰, 2017 《论社会学本土知识的国际概念化》, 《社会学研究》,
- 5, 陈心想, 2019 《社会学美国化的历程及其对构建中国特色社会学的启示》, 《社会学研究》,

第二讲 拟剧论、污名和框架分析

必读:

戈夫曼, 《日常生活的自我呈现》: 第六章 印象管理艺术, 结语; 《污名——受损身份管理札记》: 第一章 污名与社会身份

推荐阅读:

- 1, Snow, D., Rochford, B., Worden, S. and R. Benford. 1986, Frame Alignment Processes, Micromobilization, and Movement Participation, *American Sociological Review*, 51 (4): 464-481.,
- 2, Fligstein, N., Brundage, J., and Schultz, M. 2017, Seeing Like the Fed: Culture, Cognition, and Framing in the Failure to Anticipate the Financial Crisis of 2008, *American Sociological Review* 82(5): 879-909.3,
- 3, Ditchfield H. 2019, Behind the screen of Facebook: Identity construction in the rehearsal stage of online interaction, *New media & society*, 22(6) 927-943
- 4, Wang, S., Raynard, M. and R. Greenwood, 2021, From Grace to Violence: Stigmatizing the Medical Profession in China, *Academy of Management Journal*, 64(6):1842-1872
- 5, 刘能, 2004, 艾滋病、污名和社会歧视: 中国乡村社区中两类人群的一个定量分析, 《社会学研究》

第三讲 风险社会

必读:

贝克, 《风险社会: 新的现代性之路》: 第一章 论财富分配与风险分配的逻辑, 第七章 超于真理与启蒙的科学? 第八章 破除政治的边界

推荐阅读:

- 1, Elliott, J. and S. Frickel 2013, The Historical Nature of Cities: A Study of Urbanization and Hazardous Waste Accumulation, *American Sociological Review* 78(4) 521-543.,
- 2, Cable, S., Shriver, T., and T. 2008, Mix Risk Society and Contested Illness: The Case of Nuclear Weapons Workers, *American Sociological Review* 73:380-401.
- 3, Gauchat, G. 2012. Politicization of Science in the Public Sphere: A Study of Public Trust in the United States, 1974 to 2010, *American Sociological Review* 77(2) 167-187.,
- 4, Beck, 2006, Living in the world risk society, *Economy and Society* 35 (3) : 329-345
- 5, 贝克、邓正来、2010, 风险社会与中国——与德国社会学家乌尔里希·贝克的对话. 《社会学研究》

第四讲 结构化理论

必读:

吉登斯,《社会的构成》:第一章 结构化理论的要点,第六章结构化理论、经验研究和社会批判。

推荐阅读:

- 1, Luo Y. 2006, Political behavior, social responsibility, and perceived corruption: a structuration perspective, *Journal of International Business Studies* 37, 747-766
- 2, Perlow L., Gittel, J., and N. Katz, 2004. Contextualizing Patterns of Work Group Interaction: Toward a Nested Theory of Structuration, *Organization Science* 15(5): 520-536
- 3, Gross, N., & S, Simmons, 2002, Intimacy as a Double-Edged Phenomenon? An Empirical Test of Giddens. *Social Forces*, 81(2):531-555
- 4, Sewell, 1992 "A Theory of Structure: Duality, agency and transformation", *American Journal of Sociology*, pp.1-29
- 5, 成瑾、白海青、刘丹, 2017, 《CEO 如何促进高管团队的行为整合——基于结构化理论的解释》, 《管理世界》

第五讲 惯习和文化资本

必读

布迪厄 《区隔: 品味的社会批判》: 第三章 惯习与生活风格的空间

Bourdieu, The forms of capital. Pp.241-58, in *Handbook of theory and research for the sociology of education*.

推荐阅读

- 1, Anheier, H., Gerhards, J. and F. Romo, 1995, Forms of Capital and Social Structure in Cultural Fields: Examining Bourdieu's Social Topography, *American Journal of Sociology*, 100(4): 859-903.
- 2, Gartman, D. 1991, Culture as Class Symbolization or Mass Reification? A Critique of Bourdieu's Distinction, *American Journal of Sociology*, 97(2): 421-447
- 3, Lizardo, O. 2006, How Cultural Tastes Shape Personal Networks, *American Sociological Review* 71:778-807
- 4, Burris, V.2004, The Academic Caste System: Prestige Hierarchies in PhD Exchange Networks, *American Sociological Review*, 69(2): 239-264
- 5, 洪岩璧、赵延东, 2014, 从资本到惯习:中国城市家庭教育模式的阶层分化, 《社会学研究》

第七讲 社会资本/社会网络分析

必读:

Granovetter, M. 1985 "Economic Action and Social Structure: The Problem of Embeddedness." *American Journal of Sociology*, 91, 481-510.

Burt, R. 2004 "Structural Holes and Good Ideas." *American Journal of Sociology*, 110 (2), 349-399.

推荐阅读:

- 1, Uzzi, B. 1999. "Embeddedness in the Making of Financial Capital: How Social

Relations and Networks Benefit Firms Seeking Financing.” *American Sociological Review* 64 (4): 481-505

2, Xiao, Z & A. Tsui, 2007. When Brokers May Not Work: The Cultural Contingency of Social Capital in Chinese High-Tech Firms. *Administrative Science Quarterly* 52 (1): 1-31

3, Coleman, J. 1987. "Social capital in the creation of human capital" *American Journal of Sociology* 94: S95-120.

4, Seok-Woo Kwon, Colleen Heflin and Martin Ruef, Community Social Capital and Entrepreneurship, *American Sociological Review*, Vol. 78, No. 6 (December 2013), pp. 980-1008

5, 刘春荣, 2007, 《国家介入与邻里社会资本的生成》, 《社会学研究》

第七讲 场域

必读:

布迪厄 《区隔：品味的社会批判》：第四章《场域动力学》

Fligstein, 2001, Social skill and the theory of fields. *Sociological Theory*, 19 (2), 105 - 125.

推荐阅读:

1, Bourdieu, P., L. Wacquant, L., & S. Farage, S. 1994. Rethinking the state: Genesis and the structure of the bureaucratic field. *Sociological Theory*, 12, 1-18.

2, Fligstein, N and M. McAdam. 2011. "Toward a General Theory of Strategic Action Fields." *Sociological Theory* 29:1-26.

3 .Lei. Y. 2016. "Freeing press: how field environment explains critical news reporting in China", *American Journal of Sociology*, 122(1): 1-48.

4, Zhang X. 2021. Stability and change in strategic action fields: Municipal solid waste

incineration in China, 1988-2020. *Chinese Journal of Sociology* Vol. 7(1) 48-73

5, 沈毅, 2013, 《迈向“场域”脉络下的本土“关系理论探析》, 《社会学研究》

第八讲 制度主义学派

必读:

Meyer, J. and B. Rowan 1977 "Institutionalized Organizations: Formal Structure as Myth and Ceremony." *American Journal of Sociology*, 83, 340-363.

DiMaggio, P. and W. Powell 1983 "The Iron Cage Revisited: Institutional Isomorphism and Collective Rationality in Organizational Fields." *American Sociological Review*, 48: 147-160.

推荐阅读:

1, Mizruchi, M. and L. Fein. 1999. "The Social Construction of Organizational Knowledge: A Study of the Uses of Coercive, Mimetic, and Normative Isomorphism", *Administrative Science Quarterly* 44 (4), pp. 653-68

2, Neil Fligstein and Alec Stone Sweet, 2002, Constructing Politics and Markets: An Institutional Account of European Integration, *American Journal of Sociology*, Vol. 107, No. 5, pp. 1206-1243

- 3, Luo, X., Wang, D. and J. Zhang, 2017, Whose call to answer: institutional complexity and firms' CSR reporting, *Academy of Management Journal*, Vol. 60, No. 1, 321–344.
- 4, Lim, A., K. Tsutsuia, 2011, Globalization and commitment in corporate social responsibility: Cross-national analyses of institutional and political-economy effect, *American Sociological Review* 77(1), 69-98
- 5, 杨典, 2011, 《国家、资本市场与多元化战略在中国的兴衰——一个新制度主义的公司战略解释框架》, 《社会学研究》